



**captivate your audience**

### CREATIVE DEVELOPMENT

Audiotours GmbH works with a gifted pool of researchers, writers, voice talents, actors, producers, and sound engineers. We bring your tours to life by writing and producing engaging narratives and dialogues, creating exceptional (location-relevant) entertainment experiences for your guests.

Your visitors are immersed in breathtaking stories, set against backdrops of stunning sound effects and vibrant musical scores.

Then we help your company by creating audio trailers (promotional audio segments) for your tours in multiple languages, empowering your sales and marketing staff to distribute audio through multiple channels including the Web, trade shows, product sales, and travel trade sales missions.



## Hand-held Audio Guide

Audiotours GmbH is changing the way people experience audio tours by providing visitors with entertaining and educational experiences, taking them further and deeper into the tour experience than ever before.

The Audiotours GmbH hand-held Audio Guide is part of an easy-to-use, technically advanced and scalable audio interpretation system. This hand-held audio player features CD-quality audio sound, two stereo earphone jacks and 1 hidden speaker, ideal for two listeners sharing one device!

The audio guides are scalable to 32 languages, with each language supporting 950 audio files! These lightweight audio guides are designed for the best possible visitor experience, providing visitors' with an optional social experience using the speaker or a more intimate inclusive experience using headsets.

- Enhances entertainment and learning through personalized guided tours
- Offers location-specific content delivery of audio to enhance the visitor experience
- Scalable to 32 languages
- Supports up to 950 audio files per language
- Up to 2 users can use the Audio Guide at the same time with its dual-jack design
- Supports high quality MP3 audio files
- Up to 4 hours of full production stereo, or 8 hours of mono sound at the highest quality
- Optional expandable memory from 8, 16, and 32 hours of full production stereo, or 16, 32, and 64 hours of mono sound
- A superior, turn-key, cost-effective system
- Continuous playing for 10 hours; recharges in 3 hours
- Continuous playing for 16 hours with Alkaline batteries
- Volume controlled, with play, pause and stop features
- Long, tapered grip designed for comfortable use for long periods of time
- Commentaries can be updated quickly on-site using a PC or laptop and a USB cable
- SD card memory
- Lightweight design with comfortable strap
- Telephone-style keypad with large, high contrast, color-coded buttons
- Fully compatible with T-switch and induction loop hearing aid technologies
- Alkaline or rechargeable batteries

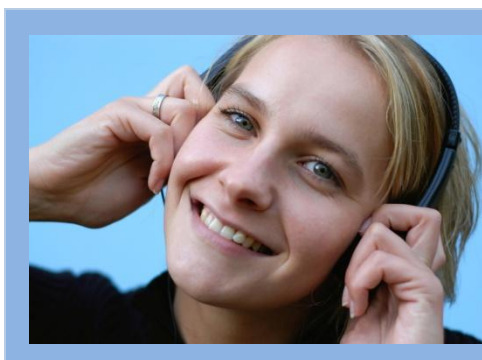


## MULTILINGUAL AUDIO GUIDE

This hand-held audio player delivers high-quality sound, is expandable to 32 languages and features two headset inputs. Two people can experience the tour using one device! A built-in hidden speaker is also available. 950 audio files for each language means you have the ultimate scalability!

### Hand-held Audio Guide

SPECIFICATIONS	BENEFITS	FINANCE
<p><b>Format:</b> Industry Standard high-quality MP3 audio files.</p> <p><b>Size:</b> Length 9.25" (23.5 cm) Width: 2.3" (5.9 cm) Depth: 1.1" (2.8 cm)</p> <p><b>Weight:</b> 6.3 oz (180 grams)</p> <p><b>Number of Units Per Rack</b> 10-unit gravity fed charger racks for rapid distribution and collection of audio guides</p> <p>Easy-to-use software for adding new audio files or managing current tours</p> <p>A variety of listening accessories for visitors who are hard of hearing and/or wearing hearing aids</p> <p><b>Indicators:</b> Power on: Green LED. Playing: Flashing Green LED. Battery-low: Red LED.</p>	<p>Remove language barriers for foreign language visitors</p> <p>Attract new customers, reach new markets</p> <p>Deliver consistent tours that support your branding efforts</p> <p>Fulfill your educational goals and objectives</p> <p>Provide high-quality, consistent tour experiences</p> <p>Optimize visitor flow</p> <p>Manage growth with system scalability and flexibility</p> <p>Increase guest satisfaction and repeat visits</p> <p>Provide accessibility for the hearing and visually impaired</p>	<p>Financial models that provide flexible financing options for you and your organization</p> <p>A scalable technical infrastructure that supports growth in visitor attendance</p> <p>Maintain the highest levels of service for your customers</p> <p><b>Financing</b> A Services Agreement that provides your business with the critical advantages required to complete locally and globally, releasing capital for investment in other areas of your business</p> <p><b>Equipment Purchase</b> Purchase our cost-effective Audio Guide system outright, including audio guides, software, and gravity-fed chargers.</p>



Create compelling, entertaining, and educational tour experiences.

For more information call:  
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